



2016 Awards

Nominations are called for the following Awards, to be presented at the **19th Swim Australia Dinner on the 2nd May 2017** during the 20th Swim Australia Conference.

The Swim Australia Awards are all about community engagement, best practices and innovation. Award winners will be at the discretion of the Selection Committee based on deserving applicants who meet the criteria.

Swim Australia strongly encourages all applicants to attend the Swim Australia Dinner. Applicants nominations may be used in presentations, Swim Files, at the conference and other opportunities to promote Swim Australia.

The Selection Committee is

- Gary Toner, Executive Officer Swim Australia
- Debby Tattoli Swim Australia Board Member
- Nancy Shaw, Swim Australia Board Member
- Sally McKittrick, Swim Australia Board Member

NEW: Three Levels of Recognition / Nomination

A: Small Swim Schools - 500 and under swim lessons per week

B: Medium Swim Schools – 501 to 1500 swim lessons per week

C: Large Swim Schools over 1500 swim lessons per week

Please indicate on Nomination Form which level of Small, Medium or Large Swim School

Categories

1. Outstanding Community Service

e.g. of past recipients

- [Laurie Lawrence for Kids Alive](#)
- [Victorian Government for Play it Safe by the Water](#)
- [Carlile Swimming for Rainbow Club support](#)
- [Paul Sadler Swimland for work In Vietnam](#)

2. Best Swim School:

a. Marketing and Promotion.

- Would usually involve one or more of the following: a
- printed material(s) for e.g. newsletter, advertisements, photographs; electronic like website, radio, TV, social media etc.
- Could relate to an event or campaign.

b. Management and Customer Service.

- Customer feedback
- Social media
- Articles from local media, awards won by local Swim Schools [E.g. Sea Dragons WA](#)

c. Innovation.

- New Initiatives
- We are open to anything (well, almost)

d. Team/Staff Development.

- Team building exercises, training and accreditation programs within the Swim Schools. NB: can include training outside of Swim Schools

For e.g. [Monash Waterwise Program](#)
Supported by Vorgee Australia

3. Award for:

- a. SwimSAFER (for criteria see 2015 SwimSAFER Promotion Award criteria)
 - [For e.g. Paul Sadler SWIM Safer](#)
- b. SwimSPORT promoting the pathway from learn-to-swim to the sport
Supported by Swimming Australia Ltd
 - [For e.g. Genesis Aquatic Centre](#)
- c. SwimECO environmental practices at the centre
[e.g. Seadragons PERTH](#)
 - For e.g. installation
 - Innovation of environmentally friendly practices such as
 - Recycling
 - Solar energy
 - [Water consumption](#)
 - Alternative operations wind power
 - Use of shade structures for sun protection

4. To Nominate:

- Each Nomination to be on a separate nomination document please (electronic submission only) via a USB drive can contain multiple nominations.
- Ensure any photos submitted have permission from parents must be JPEG high quality resolution
- Nominations CLOSE Friday 17th March 2017
- YES ... you can nominate YOUR Swim School
- A Nomination Form is available from the Swim Australia Website.
- Nominations are to be forwarded to Swim Australia, PO Box 158, Beerwah Qld 4519 or email to swimaustralia@ascta.com (if appropriate).